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UNIVERSITY RESEARCH IN BUSINESS AND ECONOMICS

A Bibliography of 1983 Publications

ASSOCIATION FOR UNIVERSITY
BUSINESS AND ECONOMIC RESEARCH Volume XXVIII

Bureau of Business Research

College of Business and Economics
West Virginia University

AUBER

Association for University Business
and Economic Research

(The professional association of business and economic research organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October, 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 150 Full and Associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter of their research and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

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PREFACE

This *Bibliography* provides convenient reference to publications of the Association for University Business and Economic Research (AUBER) and the members of the American Assembly of Collegiate Schools of Buinesss (AACSB) which do not appear in traditional indexes. It brings together in one volume a wealth of related topics of interest to researchers in business and economics.

Many of the topics lie outside the narrowly construed confines of business and economics, mainly because university schools of business and economics and their research organizations are concerned with a multitude of issues and problems facing our society. Through their books, monographs, periodicals, working papers, bulletins, and other publications, these organizations are making available the results of research encompassing both theoretical and applied aspects of the problems which in one way or another touch on the disciplines of business and economics. This volume, which lists over 2,300 items produced by 115 research units, gives some indication of the increased scope of activity and research being conducted by AUBER and AACSB research organizations.

The *Bibliography* is divided into three main sections. The first of these, Publications by Subject, lists items alphabetically by subject according to the classification system shown on pages 3-6. The second section, Publications by Institution, lists works alphabetically under the academic organizations that published them. (Note that an exception is made to the alphabetical format for titles beginning with a numeral. All such titles are placed at the end of each listing.) The third section, the Author Index, is an alphabetical listing of authors' names followed by the index numbers previously assigned to their publications in Section II.

Each publication appears under only one subject category in Section I. However, many of the subject categories are interrelated, making a single classification of a publication difficult and somewhat arbitrary. We hope that having references to related categories will facilitate the researcher's efforts.

Requests for the publications should be directed to the publishers. Addresses and telephone numbers of all AUBER and AACSB institutions which have listed items in this edition are given in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the West Virginia University Bureau of Business Research. An order form is provided in the back of this issue.

ACKNOWLEDGMENTS

As with past editions, we would like to express our appreciation to the American Economic Association for permission to use their subject classification system, and to Mark and Naomi Perlman, of the *Journal of Economic Literature*, who made the necessary arrangements for its use.

Special thanks are due Deanna Jefferson, who handled the word processing, and Eileen Tavaglione, our computer programming consultant. Others who have helped with this edition include Peggy Gibson and Pat Gurtis. Once again, they deserve commendation for their clerical support and for helping to keep things organized.

Finally, we are grateful to all of the members of AUBER and AACSB who supplied information about their 1983 publications. Their cooperation in responding to our questionnaires has made this *Bibliography* possible.

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Section I

PUBLICATIONS
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SUBJECT

CLASSIFICATION SYSTEM FOR PUBLICATIONS*

- 000 General Economics; Theory; History; Systems
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  - 020 General Economic Theory
    - 021 General equilibrium theory
    - 022 Microeconomic theory
    - 023 Macroeconomic theory
    - 024 Welfare theory
    - 025 Social choice and bureaucratic performance
  - 030 History of Economic Thought; Methodology
    - 031 History of economic thought
    - 032 History of economic thought (individuals)
    - 036 Economic methodology
  - 040 Economic History
    - 041 Economic history: general
    - 042 Economic history: North America (excluding Mexico)
    - 043 Economic history: Ancient and medieval (until 1453)
    - 044 Economic history: Europe
    - 045 Economic history: Asia
    - 046 Economic history: Africa
    - 047 Economic history: Latin American and Caribbean
    - 048 Economic history: Oceania
  - 050 Economic Systems
    - 051 Capitalist economic systems
    - 052 Socialist and communist economic systems
    - 053 Comparative economic systems
  - 090 Other
- 100 Economic Growth; Development; Planning; Fluctuations
  - 110 Economic Growth; Development; and Planning Theory and Policy
    - 111 Economic growth theory and models
    - 112 Economic development models and theories
    - 113 Economic planning theory and policy
    - 114 Economics of war, defense, and disarmament
  - 120 Economic Development Studies
    - 121 Economic studies of less industrialized countries
    - 122 Economic studies of more industrialized countries
    - 123 Comparative economic studies
  - 130 Economic Fluctuations; Forecasting; Stabilization; and Inflation
    - 131 Economic fluctuations
    - 132 Economic forecasting and econometric models (See also 212)
    - 133 General outlook and stabilization theories and policies
    - 134 Inflation and deflation (See also 541)
  - 190 Other
- 200 Quantitative Economic Methods and Data
  - 210 Econometric, Statistical, and Mathematical Methods and Models
    - 211 Econometric and statistical methods and models (See also 313)
    - 212 Construction, analysis, and use of econometric models (See also 132)
    - 213 Mathematical methods and models
    - 214 Computer programs

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* Adapted with permission from the *Journal of Economic Literature* (American Economic Association). Each publication listed is assigned to one category exclusively; there are no multiple listings.

- 220 Economic and Social Statistics
  - 221 National income accounting
  - 222 Input-output
  - 223 Financial accounts
  - 224 National wealth and balance sheets
  - 225 Social indicators and social accounts (See also 592)
  - 226 Productivity and growth indicators
  - 227 Prices
  - 228 Regional statistics (See also 841 and 941)
  - 229 Micro-data
- 290 Other

- 300 Domestic Monetary and Fiscal Theory and Institutions
  - 310 Domestic Monetary and Financial Theory and Institutions
    - 311 Domestic monetary and financial theory and policy
    - 312 Commercial banking
    - 313 Financial markets (See also 211)
    - 314 Financial intermediaries
    - 315 Credit to business, consumer, etc. (including mortgages)
  - 320 Domestic Fiscal Theory and Policy; Public Finance
    - 321 Fiscal theory and policy
    - 322 National government expenditures and budgeting
    - 323 National taxation and subsidies
    - 324 State and local government finance (See also 941)
    - 325 Intergovernmental financial relationships
  - 390 Other
- 400 International Economics
  - 410 International Trade Theory
    - 411 International trade theory
  - 420 Trade Relations; Commercial Policy; International Integration
    - 421 Trade relations
    - 422 Commercial policy
    - 423 Economic integration
  - 430 Balance of Payments; International Finance
    - 431 Balance of payments; mechanisms of adjustment; exchange rates
    - 432 International monetary arrangements
  - 440 International Investment and Foreign Aid
    - 441 International investment and capital markets
    - 442 International business (See also 541)
    - 443 International aid
  - 490 Other
- 500 Administration; Business Finance; Marketing; Accounting
  - 510 Administration
    - 511 Organization and decision theory (See also 513 and 550)
    - 512 Managerial economics (See also 513)
    - 513 Business and public administration (See also 511, 550 and 814)
    - 514 Goals and objectives of firms (See also 513)
  - 520 Business Finance and Investment
    - 521 Business finance
    - 522 Business investment
  - 530 Marketing
    - 531 Marketing and advertising (See also 921)
  - 540 Accounting
    - 541 Accounting (See also 134 and 442)
    - 542 Tax and estate planning
  - 550 Management Science (See also 511 and 513)
    - 551 Information Processing and Computer Applications

  - 560 Business Law
  - 570 Small Business
  - 580 Entrepreneurship
  - 590 Other
    - 591 Business history
    - 592 Social responsibilities of business; business ethics
    - 593 Business directories
    - 594 Business research
    - 595 Business and the college community
    - 596 Business education
- 600 Industrial Organization; Technological Change; Industry Studies
  - 610 Industrial Organization and Public Policy
    - 611 Industrial organization and market structure
    - 612 Public policy towards monopoly and competition
    - 613 Public utilities and government regulation of other industries
    - 614 Public enterprises
    - 615 Economics of transportation (See also 933)
  - 620 Economics of Technological Change
    - 621 Technological change; innovation; research and development
  - 630 Industry Studies
    - 631 Industry studies: manufacturing (See also 941)
    - 632 Industry studies: extractive industries (See also 721)
    - 633 Industry studies: distributive trades
    - 634 Industry studies: construction (See also 932)
    - 635 Industry studies: services and related industries (See also 941)
  - 640 Economic Capacity
    - 641 Economic capacity
  - 650 Industrial Location
  - 690 Other
- 700 Agriculture; Natural Resources
  - 710 Agriculture
    - 711 Agricultural supply and demand analysis
    - 712 Agricultural situation and outlook
    - 713 Agricultural policy, domestic and international
    - 714 Agricultural finance
    - 715 Agricultural marketing and agribusiness
    - 716 Farm management
    - 717 Land reform and land use
    - 718 Rural economics
  - 720 Natural Resources
    - 721 Natural resources (See also 632 and 722)
    - 722 Conservation and pollution (See also 721)
    - 723 Energy policy
  - 730 Economic Geography
    - 731 Economic geography
  - 790 Other
- 800 Manpower; Labor; Population
  - 810 Manpower Training and Allocation; Labor Force and Supply
    - 811 Manpower training and development
    - 812 Occupation
    - 813 Labor force
    - 814 Personnel management (See also 513)
  - 820 Labor Market; Public Policy
    - 821 Theory of labor markets and leisure
    - 822 Public policy; role of government
    - 823 Labor mobility; national and international migration

    - 824 Labor market studies, wages, employment
    - 825 Labor productivity
    - 826 Labor markets: demographic characteristics
  - 830 Trade Unions; Collective Bargaining; Labor-Management Relations
    - 831 Trade unions
    - 832 Collective bargaining
    - 833 Labor-management relations
  - 840 Demographic Economics
    - 841 Demographic economics (See also 228 and 941)
  - 850 Human Capital
    - 851 Human capital
  - 890 Other
- 900 Welfare Programs; Consumer Economics; Urban and Regional Economics
  - 910 Welfare, Health and Education
    - 911 General welfare programs
    - 912 Economics of education
    - 913 Economics of health (See also 941)
    - 914 Economics of poverty
    - 915 Social security
    - 916 Economics of crime
    - 917 Economics of discrimination
  - 920 Consumer Economics
    - 921 Consumer economics; levels and standards of living (See also 531)
  - 930 Urban Economics
    - 931 Urban economics and public policy
    - 932 Housing and economics (See also 634)
    - 933 Urban transportation economics (See also 615)
    - 934 Community development
  - 940 Regional Economics
    - 941 Regional economics (See also 133, 228, 324, 631, 635, 841 and 931)

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000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

"An Alternative to the Problematic Macro-Micro Structure of Introductory Economics," Frank Tinari. Division of Research Working Paper Series, No.83/84-42, 1983. Division of Research, Seton Hall University.

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011 General economics

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020 GENERAL ECONOMIC THEORY

021 General equilibrium theory

"Equilibrium with Excess Demand in Spatial Markets," John M. Clapp. Working Paper Series, No.10-83, Nov. 1983, 33p. Central Duplicating and Mimeographing, The University of Connecticut.

"Relaxing the Sure-Solvency Conditions in Temporary Equilibrium Models," Dale O. Stahl II. Working Papers in Economics, No.83-06, June 1983, 28p., $1.50. Department of Economics, Duke University.

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"Stable Disequilibrium Prices: Macroeconomics and Increasing Returns," Geoffrey Heal. Faculty Research Working Papers Series, No.533A, Oct. 1983, 20p., $3.00. Graduate School of Business, Columbia University.

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Series, No.95, Feb. 1983. Center for Econometrics and Decision Sciences, University of Florida.

022 Microeconomic theory

"The Corporation of the Future," Rafael Martinez. *Revista de Ciencias Commerciales*, Vol.5, No.1, Apr. 1983, p. 38-41. Business Research Center, University of Puerto Rico.

"CVP-Analysis and Pricing Decisions Under Uncertainty," John F. Nash. Working Papers, No.83-12, Nov. 1983, 23p. Bureau of Business and Economic Research, East Tennessee State University.

"Game Theory, Competition, and Normative Marketing Models," J. H. Steckel. Faculty Research Working Papers Series, No.525A, Sept. 1983, 40p., $3.00. Graduate School of Business, Columbia University.

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"Market, Firm, and Economic Performance," Stephen Martin. Monograph Series in Finance and Economics, No.1, 1983, 74p., $4.00. Graduate School of Business Administration, New York University.

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"On the Nature and Theory of Economic Organization: The Role of the Firm Reconsidered," Paul McNulty. Faculty Research Working Papers Series, No.539A, Nov. 1983, 22p., $3.00. Graduate School of Business, Columbia University.

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024 Welfare theory

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"Non-Linear Prices, Auxiliary Markets and the Optimal Provision of Public Goods," Brian R. Binger and Elizabeth Hoffman. Krannert Institute Papers, No.838, Dec. 1983. Krannert Institute for Research in the Behavioral, Economic, and Management Sciences, Purdue University.

025 Social choice and bureaucratic performance

The Administration of Louisiana Elections: Is Cost Reduction a Reality With the Open Elections System? Ann Anderson and Charles D. Hadley. Research Study Series, No.48, Oct. 1983, 14p., $5.00. Division of Business and Economic Research, University of New Orleans.

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030 HISTORY OF ECONOMIC THOUGHT; METHODOLOGY

031 History of economic thought

The Growth of Economic Thought, Henry William Spiegel. Mar. 1983, 350p. Duke University Press, Duke University. ($37.50 cloth; $22.50 paper.)

032 History of economic thought (individuals)

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"Henry George: His Continuing Relevance. Why You Should Read *Progress and Poverty*," Frank C. Genovese. *Henry George Research Program Conference Proceedings*, Nov. 1982, p. 3-10. Center for Applied Research, Pace University.

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"To Give or to Destroy: A Note on Leontief, Gale and Aumann-Peleg," Graciela Chichilinisky and Geoffrey Heal. Faculty Research Working Papers Series, No.538A, July 1983, 20p., $3.00. Graduate School of Business, Columbia University.

040 ECONOMIC HISTORY

041 Economic history: general

"International Diversification in the Nineteenth Century," Mark Tapley and Marc Simmonds. *Columbia Journal of World Business*, Vol.17, No.2, Winter 1982, p. 64. Graduate School of Business, Columbia University.

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042 Economic history: North America (excluding Mexico)

"Business and Economic History," Jeremy Atack. *Business and Economic History*, No.11, 1982, p. 199. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

"Demographic Dynamics and Consumption, Production and Income Distribution in the U.S. 1900-1970," Kusum Ketkar. Division of Research Working Paper Series No.83/84-48, 1983. Division of Research, Seton Hall University.

044 Economic history: Europe

"Corn at Interest: The Extent and Cost of Grain Storage in Medieval England," Donald N. McCloskey and John Nash. Futures Markets Working Papers, No.CSFM-58, 1983, 28p., $3.00. Graduate School of Business, Columbia University.

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050 ECONOMIC SYSTEMS

052 Socialist and communist economic systems

"Discriminating Among Alternative Production Functions in Polish Industry," David M. Kemme. Working Papers in Business and Economics, No.E830405, Apr. 1983. Center for Applied Research, University of North Carolina at Greensboro.

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053 Comparative economic systems

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"Political, Legal and Economic Realities in the US-Soviet Trade," James H. Giffen and Michael V. Forrestal. *Columbia Journal of World Business*, Vol.18, No.4, Winter 1983. Graduate School of Business, Columbia University.

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"Western Economics Transplanted to Japan," Martin Bronfenbrenner. Working Papers in Economics, No.83-02, 1983, 23p., $1.50. Department of Economics, Duke University.

100 ECONOMIC GROWTH; DEVELOPMENT; PLANNING; FLUCTUATIONS

110 ECONOMIC GROWTH; DEVELOPMENT; AND PLANNING THEORY AND POLICY

111 Economic growth theory and models

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220 *Young Los Angeles Workers: A Projection of Their Characteristics for the Year 2000*, Anthony J. Barkume. Mar. 1983, 11p., $10.00.

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1114 "Explaining Kentucky's Strike Pattern," Joseph Krislov. No.2, Aug. 1983, 26p., free.

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1115 *The Quarterly Economic Digest of Southwest Texas* , Charles Hawkins, ed. Vol.1, No.2-3, Spring-Summer 1983.

1116 *The Quarterly Economic Digest of Southwest Texas*, Charles Hawkins, ed. Vol.2, No.1-2, Fall-Winter 1983.

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WORKING PAPERS

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LOUISIANA BUSINESS REVIEW—Selected Articles
Frequency: quarterly

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1121 "Alternative Mortgage Instruments," C. L. Holley. Vol.47, No.2, Summer 1983, p. 1-7.
1122 "Decline and Fall of the Fair Trade Law," A. J. Greco. Vol.47, No.1, Spring 1983, p. 10-16.
1123 "The Economics of Louisiana and Surrounding States," D. J. Molina and A. M. Jamal. Vol.47, No.4, Winter 1983, p. 1-4.
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1127 "Louisiana's 1983 Economic Outlook," J. A. Richardson, L. C. Scott, and D. B. Johnson. Vol.47, No.1, Spring 1983, p. 1-10.
1128 "Louisiana's 1984 Econometric Forecast," J. A. Richardson, L. C. Scott, A. M. Jamal, and D. J. Molina. Vol.47, No.3, Fall 1983, p. 4-14.
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1130 "Residential Shelter in Louisiana," J. Duffy, Jr., D. Johnson, R. B. McCaslin, and J. H. Wagner, eds. Vol.47, No.2, Summer 1983, p. 16-24.

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WORKING PAPER SERIES
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ANNUAL REPORT—Selected Articles
Frequency: annual

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1149 "Business and Economic Indicators—1983," Ved P. Sharma. Jan. 1983, p. 12, free.

MONTHLY NEWSLETTER—Selected Articles
Frequency: monthly

1150 "Mankato Area Business and Economic Indicators," Ved P. Sharma. No.1-12, 1983, p. 4, free.

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WORKING PAPERS
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MID-SOUTH BUSINESS JOURNAL—Selected Articles
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1155 "An Assessment of the Role of the Sponsor-Protege Coalition as a Vehicle for Upward Mobility," Tilton L. Willcox. Vol.III, No.4, Oct. 1983, p. 20-24.

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Carper. Vol.III, No.1, Jan. 1983, p. 27-28.

1177 "Tax Corner—TEFRA Invokes New Tax Penalties," William Brent Carper. Vol.III, No.2, Apr. 1983, p. 30-31.

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WORKING PAPER SERIES

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1179 "Development and Management of Inland River Ports," Nov. 1982, 187p.

1180 "Development and Management of Inland River Ports—Executive Summary," Nov. 1982, 9p.

1181 "Economic and Financial Forecasting Research Affecting Education in Tennessee," George D. Mickle, Jr., et al. Nov. 1982, 233p.

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1182 *Employment Problems and the Urban Labor Market in Developing Nations*, Subbiah Kannappan. 1983, 293p., $12.00.

1183 *The Newly Promoted Executive: A Study in Corporate Leadership 1982-1983*, Floyd A. Bond, Herbert W. Hildebrandt, Edwin L. Miller, and Alfred W. Swinyard. 1983, 25p., $2.00.

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Frequency: annual

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1216 "Duluth Business Indicators," Glenn O. Gronseth, Jerrold M. Peterson, and Peter J. Oppel. Vol.20, No.1-112, Monthly 1983, 4p.

1217 "Duluth Business Indicators, Forecast 1984," Donald N. Steinnes, Glenn O. Gronseth, and James A. Skurla. Vol.5, No.1, 1983, 4p., $1.00. (Annual.)

1218 "Selected Economic Data for Duluth and Northeastern Minnesota through 1982," Jerrold M. Peterson, Glenn O. Gronseth, and Timothy J. Allen. No.25, 1983, 77p., $10.00.

RESEARCH STUDIES

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1221 *Index of Microcomputer-Based Accounting Software Venders and Literature on File in the Department of Accounting*, Fawzi G. Dimian and Henry B. Person. No.83-1, 1983, 18p., $8.00.

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1238 "Summary of Duluth Retail Market Analysis," Jerrold M. Peterson, John M. Charnes, and Tim J. Allen. No.83-16, 1983, 18p., $8.00.

1239 "Survey of Employees in Region 3 of Northeast Minnesota," Jerrold M. Peterson, et al. No.83-17, 1983, 52p., $10.00.

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1241 "UMD Comparison to the MEPD Biennial Report," David W. Lee. No.83-14, 1983, 14p., $8.00.

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1242 "Business Executives Evaluate State's Educational System: A Special Report of the Mississippi Industrial Research Panel," Troy A. Festervand. Vol.42, No.3-4, Sept.-Oct. 1983, p. 4-5.

1243 "Business Executives' Expectations: The Second Quarterly Report of the Mississippi Industrial Research Panel," Troy A. Festervand. Vol.41, No.2, June 1983, p. 5-6.

1244 "Employment Trends in Mississippi, 1975-1983," R. Stanley Herren and Stanley R. Stansell. Vol.41, No.2, June 1983, p. 1-3.

1245 "Improved Economy Anticipated by Business Executives: Second Quarter 1983 Report of the Mississippi Industrial Research," Troy A. Festervand. Vol.42, No.2, Aug. 1983, p. 4-5.

1246 "Personal Income in Mississippi and Neighboring States," R. Stanley Herren and Stanley R. Stansell. Vol.42, No.2, Aug. 1983, p. 1-2,6.

WORKING PAPER SERIES
Frequency: irregular

1247 "Commercial Banking in Mississippi, 1940-1980," Harvey S. Lewis, E. Nolan Waller, and Donald L. Moak. Mar. 1983, 63p., $7.50.

1248 "Dimensions of Organization Technology Based on Thompson's Three Categories," David C. Luther. Apr. 1983, 11p.

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1249 *Mississippi Employment: 1976-1981*, Robert L. Frnka ed. No.9, Oct. 1983, 97p., $7.75.

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1250 *Mississippi Personal Income: Selected Years 1976-1981*, Robert L. Frnka, ed. No.12, Oct. 1983, 119p., $8.85.
1251 *Mississippi Statistical Abstract*, Guy T. Peden, Jr., ed. Dec. 1983, 812p., $24.95. (Published annually.)

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Frequency: monthly

1252 "Avoiding Contract Difficulties in Doing Business with Minor Customers and Clients," Robert J. Walter. Vol.45, No.5, Nov. 1983, p. 3-6.
1253 "Common Stock Equivalency Tests and the Case for Practicality," Carole Cheatham. Vol.44, No.8, Feb. 1883, p. 8-10.
1254 "Defined Benefit Pension Plans: Are They Worth the Cost?" Carole Cheatham and Mitzi Greene. Vol.44, No.12, June 1983, p. 3-7.
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1258 "An Evaluation of the Deteriorating U.S. Competitive Position in World Markets," Francis A. Sailer and B. R. Baliga. Vol.45, No.6, Dec. 1983, p. 3-7.
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1260 "Future Choices for Bankers," Lawrence K. Roos. Vol.44, No.10, Apr. 1983, p. 10-13.
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1266 "The VDTs Are Coming," John W. Trinkaus. Vol.45, No.4, Oct. 1983, p. 3-7.
1267 "Who Is Paying Your Hospital Bill?" Thomas J. Luck. Vol.45, No.1, July 1983, p. 3-9.

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1268 *Missouri Economic Indicators*, 1983. (Published quarterly.)

1269 *Missouri Higher Education Projections*, E. H. Robb and S. J. Jenisch. Mar. 1983, 200p., free.

1270 *Missouri Historical Tax Receipt Summary*, E. H. Robb. Sept. 1983.

1271 *Missouri Population Projections*, E. H. Robb and M. D. Ritter. Apr. 1983, 3000p.

1272 *Statistical Abstract for Missouri—1983*. 1983. (Published biennially.)

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MONTANA BUSINESS QUARTERLY—Selected Articles

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